

# Special Announcement

March 2009

## A PUBLICATION OF THE SOUTHERN TIER EAST REGIONAL PLANNING DEVELOPMENT BOARD

### Fiscal Year 2010 ARC / EDA Grant Cycle

The Fiscal Year 2010 competitive cycle of the Area Development Program of the Appalachian Regional Commission (ARC) is underway. Packets containing the application materials and instructions will be available at the April/May workshops. In addition to meeting the application deadline, potential ARC sponsors are expected to attend an interview session with the Project Review Committee sometime during the summer. **Applications are due at the STERPDB office by 12 noon on Friday, June 12, 2009.**

This year, in conjunction with county planning offices, Southern Tier East will hold workshops in six counties to give an overview of the program and to meet individually with potential sponsors. These meetings will also include information regarding our annual solicitation of projects proposed for funding by the Economic Development Administration (EDA). Interested sponsors **MUST** meet with STERPDB staff prior to the application deadline, either by attending a workshop, or by scheduling an appointment. Because time for individual appointments is at a minimum, sponsors are urged to choose workshop attendance.

For county meetings, potential sponsors are urged to provide a Project Summary sheet using the format found on pages 3 and 4 of this Special Announcement. Please use this one-page summary as a model to type in as much information as possible about your proposed project. The purpose of the written summary is to give STERPDB a brief overview of the need for your project, its goals, major activities, financial feasibility, and state of development. This information will help us to help you make the best proposal possible. Keep in mind that each ARC project must be consistent with a goal defined by ARC and that priority areas may yet be determined by the New York State Department of State. The three Appalachian Goals and corresponding New York State strategies appear on page 2.

Eligible project sponsors include incorporated not-for profits and municipalities including towns, villages, counties, and other public entities such as IDAs and school systems.

An applicant may apply for a maximum of \$150,000 in grant funds regardless of the kind of proposal being submitted. ARC funds must be matched at least dollar per dollar in cash or in-kind.

A sponsor planning a construction project should bear in mind that ARC has no capability to oversee infrastructure projects. Instead, the Commission relies on other federal agencies to act in this capacity. Consequently, an infrastructure proposal requires identification of and application to a Basic Agency and careful coordination with other co-funders.

### Fiscal Year 2010 ARC / EDA Workshop Schedule \*

April 21, 2009	10:00 a.m.	Otsego County
April 21, 2009	2:00 p.m.	Delaware County
April 23, 2009	10:00 a.m.	Cortland County
April 29, 2009	10:00 a.m.	Broome County
April 30, 2009	10:00 a.m.	Tioga County
May 01, 2009	2:00 p.m.	Schoharie County

*June 12, 2009 ARC and EDA Applications Due*

**\*SEE DETAILS ON PAGE 6**

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## APPALACHIAN REGIONAL COMMISSION AREA DEVELOPMENT PROGRAM

### Goal 1: Increase Job Opportunities and Per Capita Income in Appalachia to Reach Parity with the Nation

#### **ARC Strategic Objective 1.1: Foster Civic Entrepreneurship**

NYS Strategy 1.1a-Support programs that foster broad-based civic engagement and support strategic readiness to take advantage of economic opportunities.

NYS Strategy 1.1b-Support regionally based local government capacity-building programs to foster sustainable economic development.

NYS Strategy 1.1c-Encourage the establishment of new partnerships and initiation of new service delivery mechanisms on a multi-jurisdictional basis that promote economic development.

#### **ARC Strategic Objective 1.2: Diversify The Economic Base**

NYS Strategy 1.2a-Encourage the development and implementation of new and innovative technical assistance approaches to build diverse and sustainable local economies that provide employment and entrepreneurial opportunities to all citizens.

NYS Strategy 1.2b-Support innovative efforts to deliver entrepreneurial and management skills training to managers of small and medium sized firms.

#### **ARC Strategic Objective 1.3: Enhance Entrepreneurial Activity**

NYS Strategy 1.3a-Support the provision of entrepreneurial training and education for youths, students, and business persons.

NYS Strategy 1.3b-Develop technical assistance networks through business incubators, business associations and private sector resources to nurture new businesses.

NYS Strategy 1.3c-Improve access to debt equity capital by such means as facilitating the establishment of development venture capital funds.

NYS Strategy 1.3d-Recapitalize existing regional revolving loan funds to aid business development.

#### **ARC Strategic Objective 1.4: Develop And Market Strategic Assets For Local Economies**

NYS Strategy 1.4-The communities of Appalachian New York will identify and leverage their local cultural, heritage, natural and community assets for economic development.

#### **ARC Strategic Objective 1.5: Increase The Domestic And Global Competitiveness Of The Existing Economic Base**

NYS Strategy 1.5-Assist communities in job creation by helping local firms find and take advantage of new markets at home and abroad.

#### **ARC Strategic Objective 1.6: Foster The Development And Use Of Innovative Technologies**

NYS Strategy 1.6-Support and promote opportunities to close the job gap in Appalachia New York through high value-added industries such as telecommunications and computing services

### Goal 2: Strengthen the Capacity of the People of Appalachia to Compete in the Global Economy

#### **ARC Strategic Objective 2.1: Foster Civic Entrepreneurship**

NYS Strategy 2.1-Appalachian New York will develop strong leaders, organizations and communities to promote the Region's competitiveness.

#### **ARC Strategic Objective 2.2: Enhance Workforce Skills Through Training**

NYS Strategy 2.2-Residents of Appalachian New York will have access to a range of basic and advance skills development and vocational educational programs to enhance employment prospects.

#### **ARC Strategic Objective 2.3: Increase Access To Quality Child Care And Early Childhood Education**

NYS Strategy 2.3-Support the development of comprehensive, community-based quality child care and early education programs for children and families.

#### **ARC Strategic Objective 2.4: Increase Educational Attainment And Achievement**

NYS Strategy 2.4a-Support local and regional efforts to better prepare students, out-of-school youths and adults for post-secondary level training.

NYS Strategy 2.4b-Maintain support for and seek expansion of the Appalachian Higher Education Network and other programs that increase college-going rates.

NYS Strategy 2.4c-Build the capacity of local school districts, BOCES, community colleges and other institutions to provide basic workforce readiness skills to help all students find and hold jobs.

#### **ARC Strategic Objective 2.5: Provide Access To Healthcare Professionals**

NYS Strategy 2.5-Work to eliminate gaps in the delivery of primary health care and mental health services by developing or expanding primary health/mental health care programs in rural areas in Appalachian New York, particularly those with a shortage of health professionals, and promoting health professional recruitment, training, and retention.

#### **ARC Strategic Objective 2.6: Promote Health Through Wellness And Prevention**

NYS Strategy 2.6-Residents of Appalachian New York will lead healthy lives and have increased access to comprehensive health care.

### Goal 3: Develop and Improve Appalachia's Infrastructure to Make the Region Economically Competitive

#### **ARC Strategic Objective 3.1: Foster Civic Entrepreneurship**

NYS Strategy 3.1-Produce visionary leaders and effective organizations that are able to strategically mobilize communities toward their goals in developing regional infrastructure necessary to make Appalachian New York competitive.

#### **ARC Strategic Objective 3.2: Build And Enhance Basic Infrastructure**

NYS Strategy 3.2a-Provide basic and/or supplemental funding assistance for the basic physical infrastructure necessary for creation/retention of jobs.

NYS Strategy 3.2b-Help rural communities in distressed areas/pockets of poverty to work with public and private agencies to address documented critical health or safety needs.

#### **ARC Strategic Objective 3.3: Increase The Accessibility And Use Of Telecommunications Technology**

NYS Strategy 3.3a-Support telecommunications network development, technical assistance, and training for education, business, governmental, and other users.

NYS Strategy 3.3b-Support telemedicine as a means of universal access to comprehensive health care and as a tool for health education and training.

#### **ARC Strategic Objective 3.4: Build And Enhance Environmental Assets**

NYS Strategy 3.4a-Develop and support regional planning and economic development policies that promote good stewardship of the Region's natural resources and encourage eco-industrial development.

NYS Strategy 3.4b-Provide basic and/or supplemental funding assistance for the physical infrastructure necessary for creation or retention of jobs, including support for re-use of former industrial sites.

#### **ARC Strategic Objective 3.5: Promote The Development Of An Intermodal Transportation Network**

NYS Strategy 3.5-Support the development of Intermodal transportation systems with fast, efficient, and dependable access to worldwide suppliers and markets.

**Southern Tier East Regional Planning Development Board  
 APPALACHIAN REGIONAL COMMISSION  
 AREA DEVELOPMENT PROGRAM  
 PROJECT SUMMARY**

<b>Project Title:</b> Please be brief and descriptive.		
<b>Project Grantee:</b> Include contact name, address, telephone and fax numbers and e-mail address.		
<b>County (ies) to be served:</b> List the county to be served by the project.		
<b>Basic Agency:</b> For construction projects only, as noted on page 1.		
<b>Goal/Strategy:</b> List a Single ARC Goal, Strategic Objective, and State Strategy from page 2, that the project will address.		
<b>Purpose:</b> A one or two sentence descriptive statement of the overall purpose.		
<b>Funding: <u>Source</u></b>	<b><u>Amount</u></b>	<b><u>Status</u></b> (Approved, Application to be Submitted, Committed, etc.)
ARC	\$	
Other Federal		
State		
Local		
Other (Specify)		
<b>TOTAL</b>	\$	
<b>Description:</b> Provide a brief description of the major activities that will be carried out under this grant. What will the grant monies pay for?		
<b>Rationale:</b> Describe the local, regional, and/or state need for this project, including the problem(s) or issue(s) the project will address.		
<b>Benefits and Performance Measures:</b> Describe the primary benefits to be derived from the project. State the <u>Outputs/short term benefits</u> and <u>Outcomes /long term benefits</u> of the project in numerical terms.		
<div style="display: flex; justify-content: space-between;"> <span>Contact: Lynn Cebula</span> <span>(607)724-1327 Ext. 207</span> <span>lcebula@steny.org</span> </div>		

**Southern Tier East Regional Planning Development Board  
EDA EARLY IDENTIFICATION  
PROJECT SUMMARY**

<b>Project Title:</b> Please be brief and descriptive.		
<b>Project Grantee:</b> Include contact name, address, telephone and fax numbers and e-mail address.		
<b>Project Location/Service Area:</b> The physical location of the project and the geographic area to be served.		
<b>Purpose:</b> A one or two sentence description of the overall purpose.		
<b>Funding: <u>Source</u></b>	<b><u>Amount</u></b>	<b><u>Status</u></b> (Approved, Application to be Submitted, Committed, etc.)
<b>EDA</b>	\$	
<b>Other Federal</b>		
<b>State</b>		
<b>Local</b>		
<b>Other (Specify)</b>		
<b>TOTAL</b>	\$	
<b>Description:</b> Provide a brief description of the major activities that will be carried out under this grant. What will the grant monies pay for?		
<b>Rationale:</b> Describe the local, regional, and/or state need for this project, including the problem(s) or issue(s) the project will address.		
<b>Benefits and Performance Measures:</b> Describe the primary benefits to be derived from the project. State the <u>Outputs</u> and <u>Outcomes</u> of the project in terms of: Private sector jobs created Private sector jobs retained Private investment leveraged Environmental benefit Community benefit Etc.		

## Program Summary: Economic Development Administration Grants 2009

**Purpose** The Economic Development Administration's mission is to lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy. EDA advances economic growth by assisting communities and regions experiencing chronic high unemployment and low per capita income to create an environment that fosters innovation, promotes entrepreneurship, and attracts increased private capital investment.

**Eligible Applicants:** Eligible applicants for EDA assistance generally include State and local governments and not-for-profit organizations or associations acting in cooperation with officials of a political subdivision of a State.

**Economic Distress Criteria:** Applicants must demonstrate that the region affected by their project is distressed. EDA makes a general determination of this based on county-level trends in unemployment and per capita income relative to national trends. However, data may be submitted for EDA consideration of a "Special Need" in areas that do not qualify under the unemployment and per capita income criteria.

**Eligible Projects** {Programs typically accessed by local applicants; not included are University Center, District Planning grants or other specialized or targeted EDA programs }

**Public Works and Development** - This program is designed to help distressed communities revitalize, expand and upgrade their physical infrastructure to attract new industry, encourage business expansion, diversify local economies and generate or retain long-term private sector jobs and investments. Projects most often funded are water and wastewater facilities, access roads to industrial sites, business incubator facilities, export programs, and technology projects.

**Economic Adjustment Program** - This program aids states and local areas to design and implement strategies for adjustment to changes in their economic situation which may cause harm to its economic base. Project types include: planning processes resulting in adjustment to particular economic problems, creation or expansion of strategically targeted business development and financing programs, infrastructure improvements, organizational development, and similar projects.

**Local Technical Assistance Program** - These grants assist in finding solutions to specific economic problems, respond to various opportunities for development, and build and expand organization capacity in distressed areas. Most of these projects consist of technical or market feasibility studies of economic development projects or programs.

**Funding Levels and Match:** EDA provides a grant which generally may not exceed 50 percent of the project cost. Cash or in-kind contributions may provide the non-Federal portion. EDA

### **Evaluation Criteria**

Be market-based and results driven.

Have strong organizational leadership.

Advance productivity, innovation, and entrepreneurship.

Look beyond the immediate economic horizon, anticipate economic changes, and diversify the local and regional economy.

Demonstrate a high degree of local commitment by exhibiting: high levels of local government or non-profit matching share and private sector leverage; clear and unified leadership and support by local elected officials; and strong cooperation between the business sector, relevant regional partners and local, state and federal governments.

**Funding Priorities:** [Pursuant to the "American Recovery and Reinvestment Act of 2009" EDA will give priority to areas affected by sudden and severe economic dislocation and job loss due to corporate restructuring]

Investments in support of long-term, coordinated and collaborative regional economic development approaches.

Investments that support innovation and competitiveness.

Investments that encourage entrepreneurship.

Support strategies that link regional economies with the global marketplace.

Advance community and faith-based social entrepreneurship in redevelopment strategies for areas of chronic economic distress.

**Additional consideration:**

**Sudden and severe economic dislocations** (e.g., major layoffs, plant closures or disasters)

Advance the goals of linking historic preservation and economic development (Exec. Ord. 1327 "Preserve America")

Support the economic revitalization of brownfields

**EDA Web Site:** [www.eda.gov](http://www.eda.gov)

**STERPDB Contact:** Richard E. McCormick, Deputy Director (607) 724-1327 x 210 [rmccormick@steny.org](mailto:rmccormick@steny.org)

**STERPDB Web Site:** [www.steny.org](http://www.steny.org)

## Special Announcement

Southern Tier East Regional Planning  
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Binghamton, NY 13901-2385  
607- 724-1327

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### Fiscal Year 2010 ARC / EDA Workshop Sessions

#### Broome County

**Wednesday, April 29 @ 10:00 a.m.**  
Town of Chenango Town Hall Bldg.  
Community Room  
1529 Front Street/NY Rt. 12  
Binghamton, NY

#### Cortland County

**Thursday, April 23 @ 10:00 a.m.**  
County Planning Dept.  
1st Floor Conference Room  
37 Church Street  
Cortland, NY

#### Delaware County

**Tuesday, April 21 @ 2:00 p.m.**  
Supervisors Board Room  
County Office Building  
111 Main Street  
Delhi, NY

#### Otsego County

**Tuesday, April 21 @ 10:00 a.m.**  
The Meadows Office Building  
140 County Route 33 W  
4 Miles South of Cooperstown

#### Schoharie County

**Friday, May 1 @ 2:00 p.m.**  
County Planning Conf. Room  
349 Mineral Springs Road  
Cobleskill, NY

#### Tioga County

**Thursday, April 30 @ 10:00 a.m.**  
County Economic Development and  
Planning Department Conference Room  
56 Main Street  
Owego, NY

#### **\*REMEMBER THIS IMPORTANT DATE!**

**ARC APPLICATIONS AND EDA PROPOSAL SOLICITATIONS DUE:**

**FRIDAY, JUNE 12, 2009 AT 12:00 NOON  
(NO EXCEPTIONS)**